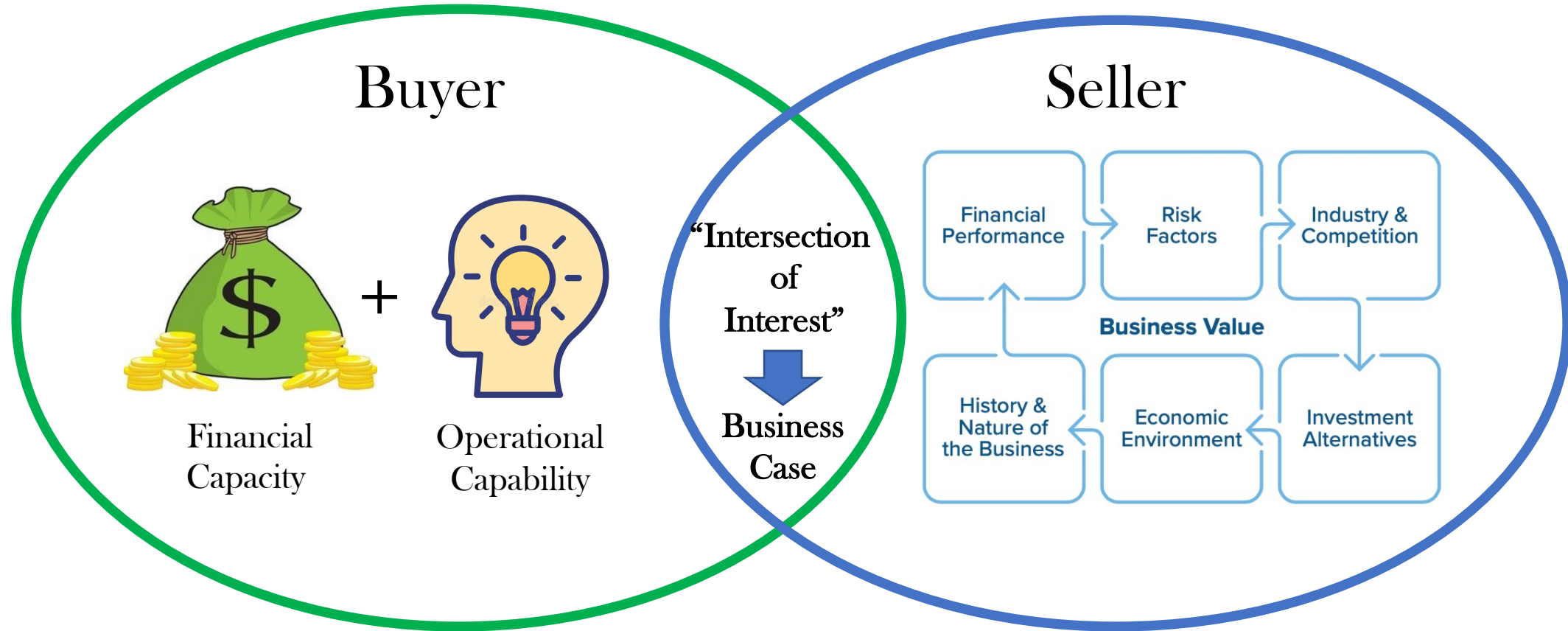


Portrait of a Business Sale



Broker's Focus: Convey and Demonstrate Business Value to Maximize the “Intersection of Interest” for both Buyer and Seller Which Results in a Mutually Beneficial Business Case